



January 2013

Aloha,

Mahalo for your interest in the Hawaii Publishers Association (HPA). Founded in 1964, HPA is an organization of newspaper, magazine, web-based publishers and other print media partners working together to achieve industry-wide goals that benefit both Hawaii's print media and its members. We believe that your contribution to our print media community would be invaluable.

As a member of HPA, you will influence state and county legislation that affects the publishing industry. Legislative bills are sometimes introduced that affect news, advertising and services in a direct manner such as legislation to control distribution of newspapers and magazines on our city streets. An example of HPA's effectiveness is the statewide reduction in GE tax rates for publishers from 4 percent to ½ percent for printing services performed by an outside contractor. HPA works as a collective force to assure that the voice of the industry is heard effectively on issues such as these.

The HPA spearheads programs to advance excellence in journalism. Most notable are:

1. The Hawaii State High School Journalism Awards encourages students to produce and submit their best work. This annual event culminates with an awards luncheon with broad representation from throughout the state.
2. The annual Pa'i Awards acknowledge journalists and photographers whose work is judged as meeting the highest standards of print publishing. Only members can enter.

Qualifications for memberships include that you must have been publishing in Hawaii for at least one year and must have a regular publishing schedule.

Membership dues are only \$360 annually. If you are interested in joining, please forward a check made payable to the Hawaii Publishers Association for \$360 along with your application to the address below. There is also the option of paying the dues over three months. Please call if you have any questions.

Sincerely,

Ron Nagasawa  
HPA President

**WEB PUBLISHER MEMBERSHIP APPLICATION**

NAME OF WEB PUBLISHER \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

LOCATION (if other than above) \_\_\_\_\_

e-MAIL ADDRESS \_\_\_\_\_

WEB ADDRESS \_\_\_\_\_

BUSINESS PHONE \_\_\_\_\_ FAX \_\_\_\_\_

STATUS: \_\_\_\_\_ CORPORATION \_\_\_\_\_ PARTNERSHIP \_\_\_\_\_ PROPRIETORSHIP

If a CORPORATION OR PARTNERSHIP, names of other officers/partners and their titles:

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

REGISTERED NAMES OF ALL PUBLICATIONS OWNED BY APPLICANT FIRM:

_____	_____
_____	_____
_____	_____

DATE PUBLISHING BUSINESS WAS ESTABLISHED \_\_\_\_\_

WHAT PERCENT OF FIRM'S BUSINESS IS PUBLISHING? \_\_\_\_\_

If less than 60%, what are other sources of business? \_\_\_\_\_

\_\_\_\_\_

NUMBER OF FULL-TIME EMPLOYEES \_\_\_\_ PART – TIME EMPLOYEES \_\_\_\_

Do own printing: \_\_\_\_ Yes \_\_\_\_ No

Do own desktop publishing: \_\_\_\_ Yes \_\_\_\_ No

Contract own printing: \_\_\_\_ Yes \_\_\_\_ No

Contract own desktop publishing: \_\_\_\_ Yes \_\_\_\_ No

It is understood that all information herein will be reviewed by the membership committee and the Board of Directors of the Hawaii Publishers Association and is subject to review by the member(s) in good standing who may request a review prior to admission to membership.

\_\_\_\_\_  
(Principal Officer or Owner)

\_\_\_\_\_  
Date

Please submit with this application:

1. One sample of your primary publications.
2. Any other information you deem appropriate.
3. Your check for \$360 made to the HPA. (Check if you prefer to be billed \_\_\_\_.)

Rick Asbach  
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Again, mahalo for your interest in HPA.



## SUPPLEMENTAL WEB PUBLISHER MEMBERSHIP

Approved by the Hawaii Publishers Association Board of Directors, Supplemental Web Membership has been added to better serve the needs of regular members who publish more than one title.

Supplemental Membership entitles each publication to be listed separately on the HPA roster in addition to the primary publisher membership. This will also entitle the designated representative of that title (usually the editor or publication publisher) to all the benefits of regular membership with the exception of voting rights.

This means that the supplemental member will receive direct communication from the HPA including invitations to all HPA events, personal applications to enter the Pa'i Awards and his or her own copy of the Proof Sheet official newsletter.

Dues for each Supplemental Membership are \$50 for each title. A form is provided herein for those HPA members that are interested in this program.

On the attached application form, please list the title for each publication that you would like to add together with the name of the person who will be representing the title. Although you will not be invoiced until later, each new representative will be eligible to receive all the benefits of supplemental membership for the balance of this year.

### Supplemental HPA Web Publisher Membership Application Form

HPA Member Company name: \_\_\_\_\_

Name of Addl. Titles:

Represented By (name):

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

Note: HPA Member Company will be billed \$50 for each Supplemental HPA Membership. Thank you for considering our Supplemental HPA Membership opportunity.

**Please mail to:**

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